

May 31, 2011

To: Eckville Chamber of Commerce

From: Rob Stevenson, contact for Terry Fox Run; Eckville AB

Dear Eckville Chamber of Commerce;

This letter is a request for a donation in full or in part, for funds to further the coming Terry Fox Run in Eckville.

With \$3,370 being raised, and many local participants attending, Eckvilles first Terry Fox run held last year can be considered a success. This year, the run will be held on Sunday, September 18th 2011; and again will be a 5 km journey through the (residential) streets of Eckville.

The Terry Fox story is an inspiring one that ties in closely with too many people in Eckville and area. With the Terry Fox Run now in its 31st year, this is an excellent venue to attract and enhance corporate participation and support.

A group of volunteers have stepped up; soon we will be in the process of attracting participants, gathering pledges, and creating awareness of the run. We are setting a goal of 40 participants and \$8,000 in total pledges raised. And we are starting our awareness and participation drive earlier this year as well.

In order to assist with reaching this goal, we are seeking your support in 2 areas. Similar to last year, we are requesting funds in amount of \$300 to cover media costs. Note that the group is concurrently requesting funds from the Eckville District and Savings Credit Union Ltd; in hopes that both entities will be able to split these costs.

An additional request that we have is for your Participant support. The Eckville Chamber of Commerce represents a sizeable business or group in the town. We ask that you encourage the Chambers members to put out a corporate challenge to each community businesses, for both attendance and fundraising. As well as being worthwhile, the run itself does not take that long, and has been organized to make it fun, healthy, and time considerate. Both strong attendance and fundraising efforts would go a long way to making Eckville's 2011 Terry Fox Run a success.

If you have any questions or concerns, I encourage you to contact myself at 403-746-2288 (work) or 403-746-3365 (home); or alternatetly seek out more information at <http://www.terryfox.org/>

Sincerely,



Rob Stevenson