

Eckville Chamber of Commerce
Luncheon Meeting
Thursday January 5, 2012

Meeting Location: Town Office Board Room

Chairman: Marty Jones
Vice Chairman: Shawn Adair
Recording Secretary: Rick Anderson
Treasurer: Sharon Lemke

Attendance: Shawn Adair, Rick Anderson, Wayne Hazell,

Guest(s): Mark Weber (Sylvan Lake News)

1) Call to Order: Vice Chairman Shawn Adair called the meeting to order @ 12:15 p.m

2) Additions to agenda: None

3) Review of Minutes: December 6th, 2011. There were no recorded minutes presented. The secretary was away on vacation on that date.

4) Business arising from the Minutes: None

5) Treasurers Report: Not available

6) Executive Directors Report: Wayne Hazell reports that he has visited or been in contact with the Chambers of Commerce in Rimbey, Lacombe, and Rocky Mountain House and prepared a brief report (attached) for our review.

Wayne asked the Eckville Chamber to better define his roll and suggested, the Eckville Chamber of Commerce itself needs to clarify its direction.

The members present instructed Wayne to contact all existing members in person or by phone for their input on the direction they believe the Chamber should take. The following questions will be asked:

- 1) What is the function of the Chamber of Commerce ?
- 2) How should the Chamber of Commerce be funded ?
- 3) What would the Chamber have to look like for you to be actively involved ?
- 4) Are you aware of the benefits of belonging to the Chamber of Commerce ?

Wayne also reported that our current web-site is "static". If we launched through "The Live Communities.com Website" (refer to September 2011 minutes) there is more

Eckville Chamber of Commerce
Luncheon Meeting
Thursday January 5, 2012

flexibility as each business can work directly with the web master to expose their business.. .

7) Update of Community Happenings: Karin – No report

8) Update of town happenings: Dale – No report; Therese Kleeberger (town administrator) provided a notification from Travel Alberta. (attached).

9) Update from the County: Dana – No report

10) New Business: Reform meeting format and agenda.

Discussion from the members present determined the present meeting format was perhaps encumbering the planning process and growth of the Chamber. Using the monthly lunch meeting to review reports leaves no time to plan, set goals, objectives, etc.

In an effort to “kick start” the Chamber back to being a meaningful voice in the community the members present elected to change the meeting format effective March 2012. as the February meeting is traditionally the election of officers.

The agenda will no longer provide time to review the minutes or reports. The minutes are posted on the Chamber web site and members in attendance will be expected to have read and be prepared to voice any concerns regarding errors or omissions.

All reports must be submitted to Wayne Hazell one week prior to the meeting and he will attach them to the agenda. Members attending the meeting will be expected to have read and prepared any comments that they may have regarding the reports or their content.

It is hoped this format will free up valuable time for the members present to discuss Chamber planning and directional issues.

11) Adjournment: Meeting adjourned @ 1:15 p.m.

12) Next Meeting: February 7th, 2012