

Eckville Chamber of Commerce
Luncheon Meeting Minutes
Amended, 01-10-09

Date: September 3, 2009

Location: Fairways at Last Hill

Time: 12:00 P. M.

Chairman: Grant van Boeschoten

Recording Secretary: Rick Anderson

Treasurer: Sharon Lemke

Attendance: Grant van Boeschoten, Karin Engen, Evelyn Onofryszyn, Diane Bender, Rick Anderson, Sharon Lemke, Kris Boschee, John Walker, Terry Engen.

- 1) **Call to order:** Chairman Grant van Boeschoten called the meeting to order @ 12:08 P.M
- 2) **Review of June 2009 Minutes:** copies of the minutes were circulated for review. Karin Engen requested a vocabulary change under item 8) “ School Board **will** change should read School Board **may** change. “ Amendments were made. Karin Engen moved to accept the amended minutes as presented. ...**Carried.**
- 3) **Own the Podium Charity Tournament Report:** Formerly called the “ I Believe” campaign. Open discussion regarding the name change. Terry Engen commented that “Own The Podium” is a federal trade mark for the 2010 Olympics and as such is copyright protected. Sharon suggested reverting back to “We Believe” as it was well received and a huge success in the last campaign to support Melissa Hollingsworth. No further discussion. Sharon move to brand the Charity campaign as “We Believe”...**Carried.**

Diane Bender, promotions co-coordinator for Fairways at Last Hill proposed a charity golf tournament in support of Melissa and the “We Believe” campaign. Diane presented a basic outline and suggested that Last Hill would be responsible for setting up tournament play, likely a best ball shot gun start format, team registration, evening supper, venue for silent auction, winners trophy (displayed at Last Hill) and smaller take home trophy. The Chamber would be responsible to recruit teams, donations and prizes (for silent auction and hole prizes). Sponsorship of the event, advertising, and distribution of the proceeds as per their preferred charity. Diane suggested Saturday October 10/2009 and advised that 72 golfers as optimum to run a

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good tournament and provide real potential for the Chamber to capitalize on the event as a fundraiser but they can work with a lesser number and still promote a successful and fun tournament. Diane stated Fairways at Last Hill would charge \$95.00/golfer (covers green fees, cart, supper, trophies) and suggested the Chamber's registration fee be set at \$100 to \$125.00/golfer.

Chairman Grant thanked Diane for her presentation and opened the floor for questions, comments and open discussion.

Kris Boschee suggested \$110.00 as an entry fee to encourage a full roster of golfers. She also suggested additional revenue could be generated by having putting contests, buying mulligan, hole in one, etc. She volunteered to be part of the sub-committee but did not want to chair it. Grant will contact Mitch Krescy and Janiel Humphrey to see if they will also sit on the committee.

Sharon Lemke moved to partner with Fairways at Last Hill to promote and execute a Charity Golf tournament on October 10, 2009 in support of Melissa Hollingsworth and the "We believe" campaign... **Carried.**

Karen Engen moved to direct the proceeds of the charity golf tournament to be held in TRUST by the Eckville Chamber of Commerce, for the purposes of supporting Recreational Capital Projects within the community. An example being the proposed spray park. **Carried.**

Kris Bochee moved to set the registration fee at \$110.00/golfer... **Carried**

Grant volunteered to generate a letter for distribution to all members and to include it the Chamber Renewal mail out.

- 4) **Business Core Revitalization:** Rick reported there was no initiative taken during the summer months to set up a committee to generate ideas. He will contact Mitch Krescy prior to Octobers meeting and have a basic outline mapped.

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- 5) Core Value Discussion:** Grant reported that he and Sharon had researched past minutes and could not find any information outlining a mission statement or a Chamber Policy Manual. Sharon reported the inception date for the Eckville Chamber of Commerce was 1991. Karin Engen suggested that we may have adopted the Provincial or Federal Chamber of Commerce policy manual. Grant asked John Walker to contact the Town of Eckville to see if they have any information on record regarding The Eckville Chamber of Commerce. Further action tabled to October meeting, pending research results.
- 6) Treasurers Report:** Sharon reported the current Bank balance is \$3423.88 and there are no outstanding debts.
- 7) Update – School Happenings:** [Angie Ewing absent – no report](#)
- 8) Update – Community Happenings:** Karin Engen filed the following report:
- ACE → The Eckville Community Development Association (ECDA) is using ACE in kind funds to develop a short and long term community recreation plan. Karen Dreidger from Alberta Parks and Recreation will come to Eckville and help guide the community through the process.
 - Karen Engen will be attending the next ECDA meeting Thursday September 10, 2009 to start planning the actual process of developing the plan.
 - The \$10,000 seed money from ACE and possibly some local funds will be used to match the Alberta Lotteries Community Initiatives Program. The total funds will be used to establish a “contract” Community Program Director position. Details are being worked on by ECDA and the Recreation Board.
 - The Family Violence Community Perception survey was sent out in June. Further work with the results are being worked on this fall.
 - Brief report on the licensed before/after school program application process.
 - Brief report on the summer day camp program.
 - Information on the licensed family day home promotion. Information on Razzle Dazzle. The agency would over see any licensed family day homes.

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- Registration and information fair to be held in Eckville, Wednesday Sept 9, 2009, 6:00 p.m. at the Eckville Arena.
- For additional information on any of the subjects contained in this report, please contact Karin Engen.

9) CAEP Report: No report

10) Next meeting is October 1, 2009: Notice of motion to move the Chamber meeting from 12:00 noon to 7:00 A.M. Sharon to research venues.

11) Adjourn: Motion to adjourn... **Carried**

Meeting was adjourned @ **1:20 p.m.**